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**Chrysler 300 "Haiti" Autographed by Hundreds of Celebrities to be Auctioned During the Leake Auction in Oklahoma City to benefit the American Red Cross' Haiti Relief Efforts**

- Chrysler brand, in collaboration with the Hollywood Foreign Press, Dick Clark Productions and Stars for a Cause, is handing over the keys of a Chrysler 300 Haiti edition to the charitable organization, Stars for a Cause
- Chrysler 300 Haiti has been signed by the many actors and actresses who walked the red carpet at "The 67th Annual Golden Globe Awards" held on Sunday, January 17
- Stars for a Cause will auction vehicle with a promise that 100 percent of the proceeds will go to the American Red Cross for their Haiti relief efforts
- One-of-a-kind vehicle to be auctioned at the Leake Car Auction in Oklahoma City on Saturday, February 20 at 2pm

Tulsa, OK, Jan 29, 2010 – Since January 12<sup>th</sup> more than 100,000 people in Haiti have lost their lives due to the earthquake and many others remain injured and homeless. The need for aid is overwhelming. The Chrysler Brand, in collaboration with the Hollywood Foreign Press, Dick Clark Productions and Stars for a Cause, is handing over the keys of a Chrysler 300 "Haiti" to the charitable organization Stars for a Cause during the 2010 Washington Auto Show.

"It is our social responsibility to assist in any way we can to help contribute to the relief efforts," said Olivier Francois, President and Chief Executive Officer – Chrysler brand, Chrysler Group LLC. "Hundreds of celebrity signatures now grace the exterior of the Chrysler 300 Haiti edition thanks to the actors and actresses attending "The 67<sup>th</sup> Annual Golden Globe Awards" and we are hopeful the car will raise a significant amount of money at auction, which will be given to the American Red Cross for their Haiti relief efforts."

Stars for a Cause will auction the car with a promise that 100 percent of the proceeds generated will go to the American Red Cross for their Haiti relief efforts. They have chosen the Leake Car Auction in Oklahoma City, Oklahoma to auction this one-of-a-kind vehicle on Saturday, February 20 at 2pm.

"We have chosen this auction company for its experience in charity auctions, its honorable reputation, low key and humble image and its location in the heart of the country as symbolic gesture," said George Braunstein, Founder, Stars for a Cause.

"Our hearts go out to the people in Haiti. The devastation they have suffered is unimaginable," said Richard Sevenoaks, president of Leake Auction Company. "We are honored to work with Chrysler, Stars for a Cause, the Hollywood Foreign Press and Dick Clark Productions to auction off the autographed Chrysler 300 Haiti during our Oklahoma City auction. We are looking forward to raising money to help Haiti."

Stars for a Cause will continue its efforts in collaboration with Leake Car Auction and others to promote this auction and to steer the public's interest to help generate the highest bid possible to benefit the American Red Cross Haitian Relief Efforts.

Auction results can be found on the websites for both Stars for a Cause at [StarsforaCause.org](http://StarsforaCause.org) and Leake Car Auction at [LeakeCarAuction.com](http://LeakeCarAuction.com).